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4APIs.fi
Tampere University

The API Collective
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Productizing APIs and Data for Ecosystems

Amancio Bouza   Marjukka Niinioja   Mehdi Medjaoui   Jarkko Moilanen   Toni Luhti   Hendrik Wolff

24.3.2021 9-16.00 (EET)

09:00   Welcome and introduction

09:15   Why APIs-as-products are the new black? - **Amancio Bouza PhD, Speaker and Author at Blobr**

10:00   What does the research say about API economy and API business models? - **Marjukka Niinioja, Consultant, Lecturer, Speaker, Author at Osaango**

10:30   API products and their role in the API economy - **Mehdi Medjaoui, Director, Author, Lecturer, Consultant at APIsFirst**

11:15   Playback and reflections

11:30   LUNCH BREAK

12:30   Data product concept development - **Jarkko Moilanen PhD & Toni Luhti PhD Consultants at Dataproducts.com and Mindmote**

13:15   Breakout discussions

13:45   Playback and reflections

14:00   BREAK

14:15   API data architecture in the digital age: An application to antitrust regulation of the Mobility as a Service Industry - **Hendrik Wolff, Associate professor of Economics at Simon Fraser University**

15:00   Breakout discussions

15:15   Final session - pulling it all together - and wrap-up

16:00   Day ends

Credit points

Doctoral students participating in the seminar can obtain 1 credit point. This requires participating on all sessions and completing the assignment.

Registration fee

This seminar is free-of-charge for Inforte.fi member organization's staff and their PhD students and professionals from companies participating in 4APIs program https://4apis.fi/

For others the participation fee is 400 €. The participation fee includes access to the event and the event materials.

Register at Inforte http://inforte.jyu.fi/

Organized in co-operation with Tampere University 4APIs research program https://4apis.fi/ and The API Collective https://theapicollective.com/ powered by Osaango Academy https://www.osaango.academy/

Completing 1 ECTS credit from the course

Students who want to receive a 1 ECTS credit, will need to complete a 5-page essay (max 3000 words) in English on topics related to the course.

The essays will be done in groups of 2-4 people.

The topics of the essays should relate to the 4APIs project's research themes https://4apis.fi/work-packages/ , which are also the themes covered in the course presentations.

The groups will be formed and the topics are chosen and explored during the group sessions (afternoon part of the program).

All essays need to be returned by Apr 11, 2021.

Essays will go through an editorial process and collected into a Tampere university publication which will be publicly available. All essays need to meet the criteria for academic publication (plagiarism, references, style). Submitting your essay means you give permission to publish your essay as part of the publication. Editing and reviewing the essays will be handled by Osaango Oy.

Content matters and study credits: Responsible teacher Marjukka Niinioja, M.Ed., Osaango Oy and professor Marko Seppänen, Tampere University.